



Commission Workshop

April 1, 2024

ULDC CHAPTER 5 – SIGN REGULATIONS

Commission Workshop April 22, 2024

CHAPTER 5 SIGN REGULATIONS

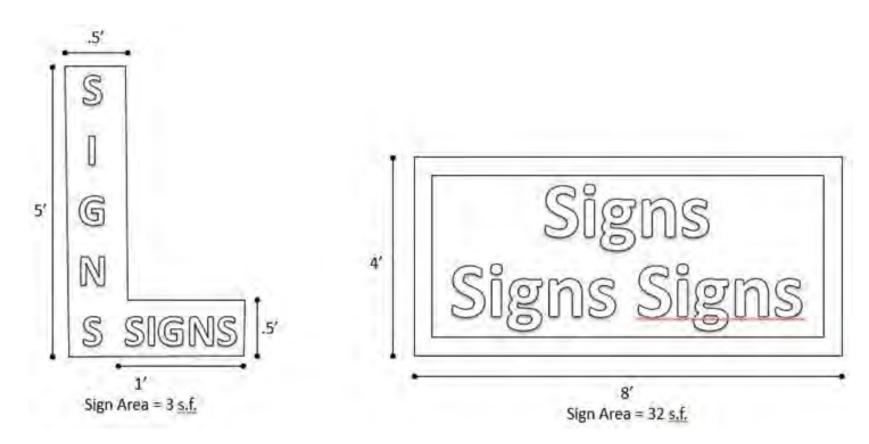
I. Administration & Enforcement II.Sign Types III.Sign Standards IV. Variances

Article I

Administration & Enforcement

What's New?

- Substitution of Speech
- Content Neutrality
- Government Exemption
- Definitions
- Rules of Measurement
- Approval Process
 - Certificate of Zoning
 Compliance
 - Building Permit Exemptions
- Maintenance Required
- Removal Required



Exceptions to building permit.

- Building mounted signs less than or equal to 32 square feet with less than 1-1/2-inch projection; Signs comprised of foam or vinyl letters, or signs on awnings (provided awnings require a separate permit and engineered drawings for the awning itself);
- Signs painted on walls;
- Sign panel changes for existing, previously permitted or legally existing signs (face change).
- Cleaning, painting, or comparable general maintenance or repair of a sign that does not alter any regulated feature of such sign; and

Article II

Sign Types

What's New?

- Matrix of Allowable Signs by Zoning District
- Prohibited Signs

ABBREVIATION	MEANING
Α	Accessory to Legally Improved Site
Р	Primary (Allowed on Improved or Vacant Site)
X	Prohibited
_	Not Applicable

SIGN TYPE	AG	R-1	R-2	R-3	Ι Σ	U	СТ	COR	Ξ	1-2	CU	EC
Abandoned Sign	X	X	X	X	Χ	X	X	Χ	X	X	X	X
Address Sign	А	Α	Α	Α	Α	Α	Α	Α	Α	Α	Α	Α
Animated Sign	X	X	X	X	X	X	X	X	X	X	X	X
Awning Sign	Χ	X	X	X	X	Α	Α	Α	Α	Α	Α	X
Balloon Sign	X	X	Χ	X	Χ	X	X	Χ	X	X	X	X
Banner	Χ	X	X	X	X	Α	Α	Α	Α	Α	Α	X
Beacon Lighting	Χ	X	X	X	X	X	X	Χ	X	X	X	X
Canopy Sign	X	X	X	X	X	Α	Α	Α	Α	Α	Α	X
Changeable Copy Sign, Manual	А	X	X	X	X	А	А	А	А	А	А	А
Channel Letter Sign (see wall sign)	1	ı	-	-	-	ı	ı	-	_	ı	-	-
Digital Display	X	X	Χ	X	X	Α	X	Α	Α	Α	Α	X
Directional Sign	Α	Α	Α	Α	Α	Α	Α	Α	Α	Α	Α	Α
Externally Illuminated Sign	X	А	А	А	А	А	А	А	А	А	А	А
Feather or Teardrop Flag	X	X	X	X	X	А	А	Α	А	А	X	X

SIGN TYPE	AG	R-1	R-2	R-3	Σ	ပ	CT	COR	Ξ	1-2	CU	EC
Inflatable Sign	X	X	X	X	X	X	X	X	X	X	X	X
Interactive Sign	X	X	X	X	X	X	X	X	X	X	X	X
Internally Illuminated Sign	X	X	X	X	X	А	А	А	А	А	А	×
Limited Duration Sign	Р	Р	Р	Р	Р	Р	Р	Р	Р	Р	Р	Р
Marquee Sign	X	X	X	X	X	Α	Α	Α	Α	Α	Α	Α
Mechanical Movement Sign	X	X	X	X	X	X	X	X	X	X	X	X
Menu Sign	X	X	X	X	X	Α	Α	Α	Α	Α	Α	X
Message Center Sign	Χ	Χ	Χ	Χ	Χ	Α	Χ	Α	Α	Α	Α	X
Multi-Tenant Sign	X	X	X	Χ	Χ	Α	Α	Α	Α	Α	Α	X
Neon Sign	X	X	X	Χ	Χ	X	Χ	Χ	Χ	Χ	Χ	X
Off-Premises Sign	X	Χ	Χ	Χ	Χ	X	Χ	Χ	Χ	Χ	Χ	X
Pennant	X	X	X	X	X	X	X	Χ	X	Χ	X	X
Personal Expression Sign	А	А	А	А	А	А	А	А	А	А	А	X
Pole or Pylon Sign	X	X	X	X	X	X	X	X	X	X	X	X
Portable Sign	Χ	Χ	Χ	Χ	Χ	Χ	Χ	Χ	Χ	Χ	Р	X
Private Drive Sign	Р	Р	Р	Р	Р	Р	Р	Р	Р	Р	Р	Р

Article III

Sign Standards

What's New?

- Limited duration signs
- Allowable signage based on linear front footage
- Standards for individual signs vs. multi-tenant signs
- Regulations not based on content

Limited Duration Sign: An informational display, banner, or other advertising device constructed of cloth, vinyl, canvas, fabric, corrugated plastic, polystyrene, or other temporary material with or without a structural frame; a non-permanent sign that is displayed on private property for more than 30 days, but not intended to be displayed for an indefinite period. Once displayed for more than 180 days, limited duration signs are considered permanent signs and must comply with permanent sign regulations herein.

Linear Feet of Structural Frontage	Square Feet/Linear Feet of Structural Frontage	Maximum Area
≤100 Linear Feet	2 Square Feet	100 Square Feet
>100 Linear Feet to	1 Square Foot	200 Square Feet

≤300 Linear Feet

>300 Linear Feet .75 Square Feet 300 Square Feet

In the event a building is located on a lot that does not abut a public street, the frontage shall be measured along the publicly dedicated parking lot or platted alley that the lot fronts

Freestanding Sign

Individual businesses or entities

Sign square footage calculations are based on street frontage (linear feet)

100 feet or less 30 square feet

101-200 feet 40 square feet

201-300 feet 52 square feet

301+ feet 65 square feet

Height (feet): 15

Site with less than 500 linear feet 1 abutting a single street

Site with 500 or more linear feet 2 abutting a single street

Freestanding Signs

Multiple business or entity sites

Sign square footage calculations are based on street frontage (linear feet)

100 feet or less 50 square feet

101—200 feet 64 square feet

201—300 feet 80 square feet

301+ feet 100 square feet

Height (feet): 15

Maximum Number:

Site with less than 500 linear feet abutting a single street

Site with 500 or more linear feet abutting a single street

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Article IV

Variances

What's New?

 Minor Variances & Criteria for approval

20% increase in area;

10% increase in height;

Decrease the distance between freestanding signs.

CONSENSUS ITEMS

Nonconforming Signs

Sunset date?





F.S. 479 Outdoor Advertising

- One thousand five hundred feet from any other permitted sign on the same side of the highway
- Maximum Height 65-Feet
- Maximum Area 950 Square Feet

Existing Billboards = 15





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JOHN 3-17

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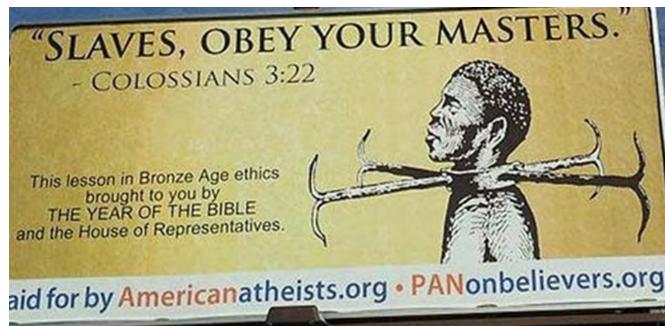
KELLER

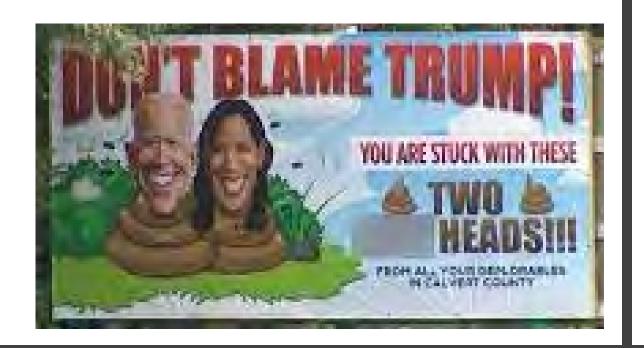














4 Indictments.
91 Criminal Charges.
Ugly Shoes.
Paid for by MadDogPAC.com



Staff Recommendation

Billboards

Allow continuance of 15 existing billboards.

Protect the public health, safety, and welfare by disallowing additional billboard signs.





QUESTIONS AND COMMENTS